

DTI'S DR TIM REYNOLDSON RECEIVES SPECIAL AWARD FOR LIFETIME ACHIEVEMENT

September, 2004... Dr Tim Reynoldson of the Department of Trade and Industry has been recognised for his many years of unstinting service to the UK electronics industry. A special award sponsored by Intellect, one of the industry's foremost trade associations, was presented to Dr. Reynoldson at this year's *Electronics Industry Design Awards* to honour the work he has done to help thousands of UK electronics companies improve their technology base and profitability.

As a result of his growing involvement with the industry when he joined the DTI, Tim Reynoldson conceived a new type of support mechanism in the early 1990s. Over the following 12 years until earlier this year, he led and managed two key initiatives, "Microelectronics in Business" and its successor "Electronics Design" which together, assisted more than 8000 electronics companies to adopt new technologies. These were two of the most successful industrial programmes ever run by the UK government.

Tim Reynoldson was also recognised earlier this year when he won a "Hero at Work" Award, the only representative of the public-sector to reach the national final of that competition, which was sponsored by RS Components.

Dr. Reynoldson will be taking early retirement from the civil service later this autumn but his work on behalf of the industry will carry on under the auspices of the eight local support centres he established under the Electronics Design programme. This academic/industrial collaboration has recently formed the Electronics Design Partnership and the expertise developed under the Electronics Design programme can now be accessed from the new group. Further information is available at www.e-design.org.uk

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Notes to editors

Images are available at:
<http://www.e-design.org.uk/newweb/press.htm>

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